

# BOUTIQUE design

HOSPITALITY REINVENTED



## COLLECTIVE SOUL

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# PRODUCT showroom

FLOORING



## 3 ARONSON'S FLOOR COVERING

[aronsonsfloors.com](http://aronsonsfloors.com)

Australian interior designer Tali Roth, founder of Tali Roth Designs, uses rich color palettes and natural fibers for the A Week in Venice line in the Empire collection. Each of the six carpet styles in this range is made from fine wool and Tencel and is offered in a variety of colorways.



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## FLOORING

### FLOOR SHOW

What's underfoot is also top of mind with new ranges of flooring inspired by everything from the sheen of semi-precious jewels to the warmth of woods and the wit of graphic statements. Looking down has never had more upside.

BY ALICIA HOISINGTON

#### VIVA

[emilgroup.it](http://emilgroup.it)

The Narciso collection pays homage to the look of antique mirrors. The porcelain tiles are offered in glossy semi-polished, matte semi-polished and natural finishing options. Tile sizes range from 12 in. by 24 in. to 47 in. by 110 in.





#### 1 BRINTONS

[brintons.net](http://brintons.net)  
Inspired by Surrealist artists' 1920s-era drawing activity parlor game, Exquisite Corpse, four designers collaboratively created the four patterns that form the basis of The Parlor collection. All of the concepts were photographed and sent as digital files to the designers who then developed them into the imagery for 12 Axminster carpets. Each broadloom design is woven with 80% wool and 20% nylon yarn blend.



#### 2 CERCOM

[cercomceramiche.it](http://cercomceramiche.it)  
Recalling Alpine quartzite, Quarzi porcelain stoneware tiles offer a semi-polished finishing akin to quartzite, or a natural finish that stays true to the original material. Colors available include Barga, Tirol, Valmalenco or Vipiteno. Tile measurements are 24 in. by 47 in., 24 in. by 24 in., 12 in. by 24 in., and 6 in. by 47 in.



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#### 4 BENTLEY MILLS

[bentleymills.com](http://bentleymills.com)  
Typecast from the Sorted Collection features colorways that wash from light to dark. The flooring product is offered in 18-in.-by-36-in. and 24-in.-by-24-in. NexStep Cushion Tile, AFIRMA II Hardback Tile and AFFIX Hardback Tile, as well as an adhesive-free hook and loop system for modular carpet tile.